

# Maryland MP<sup>3</sup> Stakeholder Engagement



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# Stakeholder Engagement Overview

- Teamed up with Keystone Policy Center
  - Planned out everything for us!
- Pre-summit outreach
  - Understand what stakeholders are thinking to prepare for summit
- One statewide stakeholder summit
  - January 20, 2016 – Strategy Input
- Comments and review: independent



# Stakeholder Groups

- Beekeepers
  - State Beekeeping Association
  - Local Beekeeping Associations
- Crop Producers /Crop Advisors
  - State Farm Bureau
  - Grain Producers
  - Vegetable/Fruit Growers
  - Agricultural Service Businesses
- Nursery, Landscape, and Greenhouse Professionals
  - Landscape Applicators
  - Turfgrass
  - Golf Course Superintendents
  - Arborists
- Universities
- Extension
- Right-of-Way /Utilities / Transportation
  - State Highway Administration
  - Utility Companies
- Other Government Entities
  - State Department of Agriculture
  - State Department of Natural Resources
  - EPA
  - USDA
  - USGS
- Agribusiness
- Conservation and other NGO Sectors
- Structural Pest Control



# Pre-Summit Stakeholder Outreach

- Electronic surveys - (SurveyMonkey, etc.)
  - Allows for mass input – can be tailored to specific stakeholder group
- Phone interviews
  - Smaller subset of stakeholders
- Registration questions
  - Allowed for snapshot of attending stakeholder knowledge





# Some Questions Asked

- What key issues would you like to see addressed in a managed pollinator protection plan?
- What are the most significant issues facing the health of managed pollinators?
- What solutions would you like to see come out of this plan?
- Is there any type(s) of data would you like to see collected or distributed as part of this plan?



# Stakeholder Summit Invitations

- Determined how many seats would be dedicated to each stakeholder group
  - Based on relevancy to issues
- Reached out to Associations/Organizations and requested a representative
  - Some entities given > 1 seat





# Summit Structure

- Structured the meeting to be as productive as possible
  - Three educational presentations
    - MP<sup>3</sup> Background
    - Drivers of Honey Bee Losses
    - Augmenting Managed and Native Pollinators
  - Breakout Discussions (small table w/ facilitator)
    - Agricultural and Non-Agricultural Pest Control
    - Forage and Nutrition
    - Pollinator Pests, Disease, and Genetics
    - Other
  - Report Outs
  - Electronic Polling



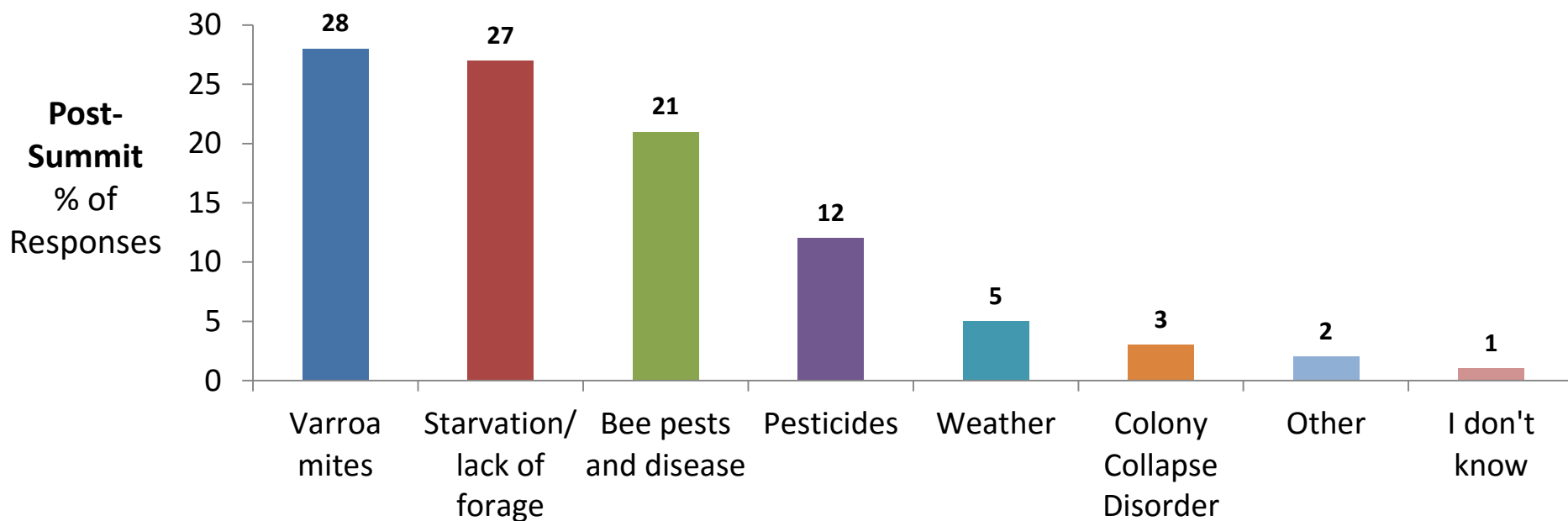
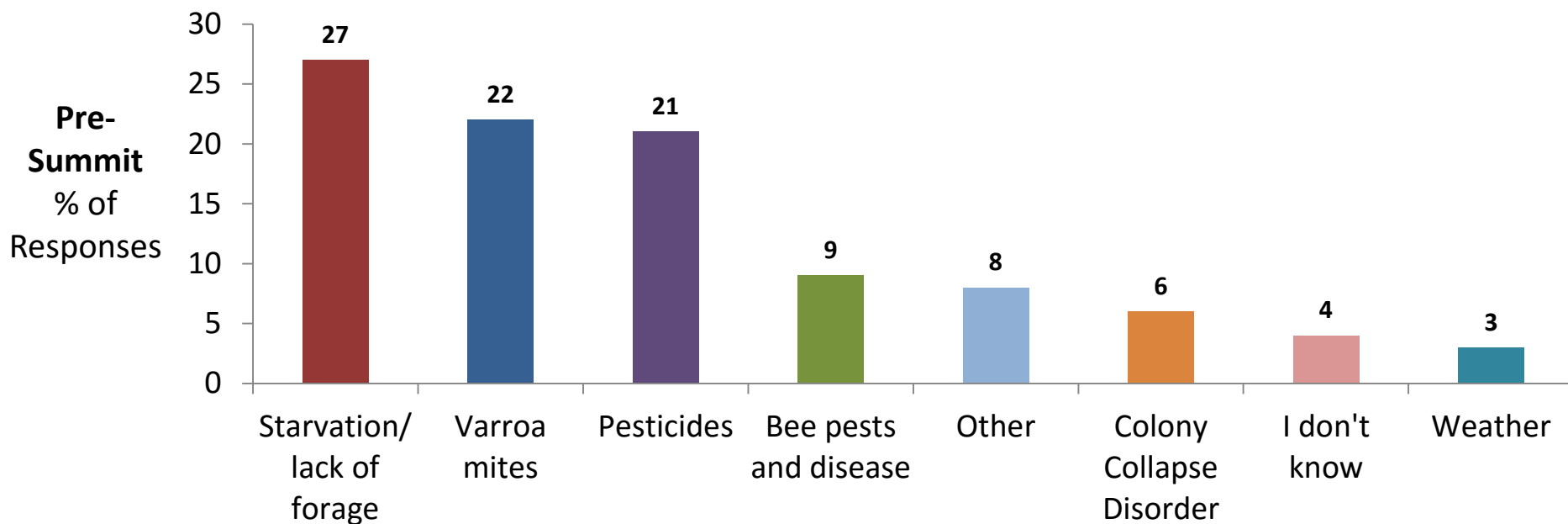
# Ground Rules

- Respect time commitments in the agenda; focus on the issues and objectives.
- Participate in a manner that promotes joint problem solving and collaboration.
- Be respectful of differing points of view: assume good intentions and do not engage in personal attacks.
- Be considerate of the need to incorporate multiple and differing perspectives into the Maryland MP<sup>3</sup>.
- Be fair, speak briefly, and allow everyone to participate.
- Let the facilitators facilitate.





# MP<sup>3</sup> Summit Polling – Which Topics are Most Important in Improving Pollinator Health?



# Post-Summit Stakeholder Outreach

- Will consult stakeholder groups when drafting MP<sup>3</sup>
- Will open up draft for public comment
- Revisit plan periodically for updates – stakeholder input



# Stakeholder Feedback

- The Good:
  - Vast majority loved the meeting structure
  - Walked away feeling very involved
  - Applauded the department for this approach
  - Collaborative efforts stemming from meeting
  - Included list of individuals at meeting with packet – very positive
- The Bad:
  - Very few were concerned about representation at meeting





# Thank you



Final MP<sup>3</sup> Summit Report available on our website:

[http://mda.maryland.gov/plants-pests/Pages/pollinator\\_protection\\_plan.aspx](http://mda.maryland.gov/plants-pests/Pages/pollinator_protection_plan.aspx)