Engaging Stakeholders Breakout
MP3 Symposium

March 11, 2016
Breakout Introduction

Moderator- Julie Shapiro
Keystone Policy Center/Honey Bee Health Coalition
Purpose/Objective

- Understand different models used in various states
- Share learnings - what worked and what did not
- Tips for success
Presenters

- Ashley Jones, Maryland Department of Agriculture
- George Hansen, American Beekeeping Federation
- Chuck Moses, Nevada Department of Agriculture
- Todd Peterson, Winfield
- Mike Studer, Tennessee Department of Agriculture
Key Topics

- Identifying stakeholders
  - Who impacts and/or is impacted by the MP3?
  - How should outreach be conducted?
Key Topics

- **Communications and expectations setting**
  - What is the stakeholder role in MP3 development, finalization, implementation, and evaluation?
  - How will final decisions be made and communicated?
Key Topics

- **Models for engagement**
  - What approaches will work best for your state and stakeholders?
  - How will stakeholders be involved in developing the engagement model?
  - Examples could include... surveys and opinion polling, issue assessments, advisory committees, public meetings, online forums, focus groups, cross-sector and/or single-sector discussions, educational forums, and more...
Key Topics

- Tips for effective stakeholder meetings
  - What are the meeting objectives and ground rules?
  - How were meetings structured?
  - How to promote effective, multi-stakeholder dialogue?
Key Topics

- Ongoing stakeholder engagement practices
  - How will stakeholders stay informed and/or involved after the initial MP3 development process?