

# Engaging Stakeholders Breakout MP3 Symposium

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# Breakout Introduction

Moderator- Julie Shapiro

Keystone Policy Center/Honey Bee Health Coalition



**HONEY BEE  
HEALTH  
COALITION**



**KEYSTONE**  
POLICY CENTER

# Purpose/Objective

- ▶ Understand different models used in various states
- ▶ Share learnings - what worked and what did not
- ▶ Tips for success

# Presenters

- ▶ Ashley Jones, Maryland Department of Agriculture
- ▶ George Hansen, American Beekeeping Federation
- ▶ Chuck Moses, Nevada Department of Agriculture
- ▶ Todd Peterson, Winfield
- ▶ Mike Studer, Tennessee Department of Agriculture

# Key Topics

- ▶ **Identifying stakeholders**
  - ▶ Who impacts and/or is impacted by the MP3?
  - ▶ How should outreach be conducted?

# Key Topics

- ▶ **Communications and expectations setting**
  - ▶ What is the stakeholder role in MP3 development, finalization, implementation, and evaluation?
  - ▶ How will final decisions be made and communicated?

# Key Topics

## ▶ **Models for engagement**

- ▶ What approaches will work best for your state and stakeholders?
- ▶ How will stakeholders be involved in developing the engagement model?
- ▶ Examples could include... surveys and opinion polling, issue assessments, advisory committees, public meetings, online forums, focus groups, cross-sector and/or single-sector discussions, educational forums, and more...

# Key Topics

- ▶ **Tips for effective stakeholder meetings**
  - ▶ What are the meeting objectives and ground rules?
  - ▶ How were meetings structured?
  - ▶ How to promote effective, multi-stakeholder dialogue?



# Key Topics

- ▶ **Ongoing stakeholder engagement practices**
  - ▶ How will stakeholders stay informed and/or involved after the initial MP3 development process?